

Ten Steps of Product Development

1	2	3	4	5	6	7	8	9	10
Product Definition	Concept	Initial Development	Breadboards	Final Development	Detail Drawings	Prototype	Documents	Preproduction	Product Introduction
Marketing analysis Preliminary product description Investigate patent position Preliminary manufacturing costs Preliminary development costs Generate conceptual drawings of models Define hardware and software needs Program cost justification Define technology requirements Evaluate competitive hardware	Illustrations, Industrial Design and renderings Preliminary layouts Preliminary logic diagrams Estimate software requirements Initial Selection of OEM, CPU, etc., Conceptual models Preliminary theoretical calculations Establish design approach	Mechanical design layout Initial circuit design Initial software logic Theoretical design verification Human factors analysis FDA requirements Review code requirements (EMI, UL, CE, etc.) Preliminary selection of OEM parts Define breadboard requirements Define milestones and generate budget	Design breadboard Detail and spec components Build breadboard Define testing required Test breadboard Repeat cycle as required Summarize results and update specifications	Generate final product specifications Define budget milestones, labor loading, etc. Complete final layouts Complete final circuit design Start software Final OEM component selection Incorporate code requirements Electronics space allocation and packaging Estimate standard costs and manufacturing requirements	Detail drawings Specification control drawings Schematics Complete software Assembly drawings Specifications and procedures Color schemes and graphics Verify standard costs Document OEM requirements Layout PCBs Generate artworks Design and documentation check	Release documentation Design short-run tooling Provide manufacturing with engineering liaison Update design layout and documentation Implement software Engineering debug of prototype Test prototype	Final review of prototype and specifications Incorporate design changes Update software and hardware Update artworks Final documentation check Prepare assembly drawings Formalize assembly procedures Formal test procedures Meet FDA documentation Requirements	Start ECO controls Assemble systems Debug assemblies Test QC components, assemblies and systems	Conduct long-term testing Initiate component test programs Submissions to UL, CSA, VDE, CE, etc. Incorporate changes as required